



PL-001-001609

Seat No. _____

Third Year B. A. (Sem. VI) Examination

July – 2018

Functional English - X

(Application of English Language in Media)

Faculty Code : 001

Subject Code : 001609

Time : 2 Hours]

[Total Marks : 50

1 Answer the following questions in a word or a sentence : 10

1. The Chief Minister of Gujarat State is _____.
2. _____ is the captain of Indian Women's Cricket team.
3. _____ is the Vice President of India.
4. The Chairman of Film and Television institute of India, appointed in 2017 is _____.
5. The Cannes film festival is in _____.
6. _____ won 2018 Blind Cricket World Cup organized in Pakistan and UAE.
7. The full form of EVM is _____.
8. German Chancellor _____ was elected for the 4th time in a row.
9. _____ has a unique 12 digit number.
10. President Trump declared _____ to be capital of Israel.

2 A. Write short notes on ANY ONE of the following : 5

1. Influence of Electronic Media on society
2. FM Revolution

B. Give a short definition of **ANY FIVE** of the following : **5**

1. TRP
2. Infotainment
3. Zapper
4. Sound – bite
5. Footage
6. Telecast
7. Debut

3 Write a detailed note on **ANY ONE** of the following : **10**

1. Use of English language in Television
2. Introduction to Electronic Media

4 Write a detailed note on **ANY ONE** of the following : **10**

1. Popular Radio Genre
2. Various types of Electronic Media

5 Write Short Note on **ANY ONE** of the following : **10**

1. Growth of Television
2. Television and Society.
